A group of business professionals in a meeting, with a teal overlay and white arrow graphics.

 Converge

It's time to Converge

A better way to do business



**A better way to build your business,
make connections, generate trust,
and establish your authority with
ease – both on and offline.**

All for less than you might think.

Converge combines the power of an easy-to-use media platform with regular social and panel events within your local business community.



What makes Converge great?

Converge has taken the rigour of traditional networking and turned it on its head. By combining popular events in the local business community with the global reach of a powerful media platform, membership is not only excellent value for money, but it's also a no-brainer when it comes to marketing your business and seeing results.

The big difference with Converge is that it's totally up to you where you expand your efforts – either online, offline or both.

“UNW joined the Converge network early in 2016 and we instantly began to see the benefits of its unique platform.

The Converge platform is extremely intuitive and easy to use, meaning we can share our content almost instantly with one or two clicks, not just across the network itself, but to a wider engaged audience.

What's also great about the Converge website is that you can immediately see how your content is performing through analytics feedback.”

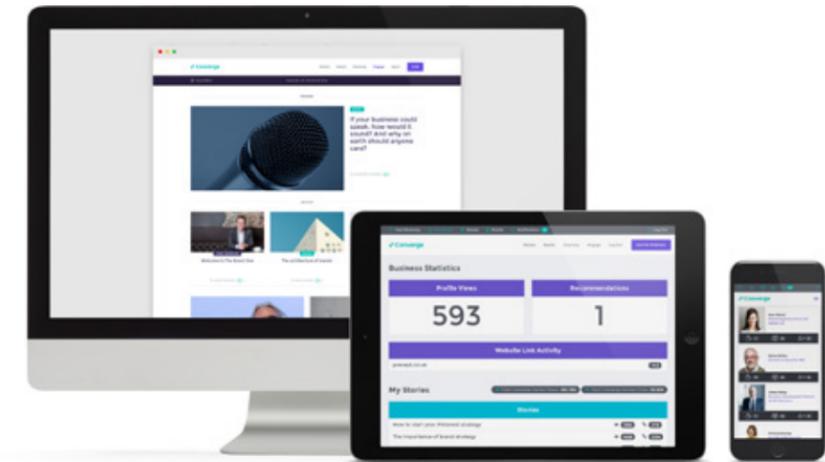
- Richard Turnbull - Brand Manager @ UNW LLP

Converge members include:



Build authority online

Promoting your business digitally is a necessity. Converge members have access to a powerful digital platform that allows them to reach a large and engaged audience, and create a content strategy that works.



01

We know the frustrations of spending hours writing a blog post only to see very little interaction or engagement.

That's why we're proud to have a reach of over 14 million readers with our syndicated news platform partner. With Converge, your headline sits alongside news stories by international news providers like the BBC, CNN and Forbes.

And that's not all. The analytics on our site are easy to interpret, so you can see what's working and what's not – and use the data to do more of the former.

02

We're proud of the high quality content we offer and moderate everything that we publish on the site to ensure your work doesn't feature alongside any keyword-stuffed nonsense.

And, if we can suggest any improvements, like a tweak to your headline to make it more engaging or a bullet-pointed list for added clarity, we will.

03

The benefits are clear. For every article you publish on the Converge platform:

- You promote your business to an audience of highly engaged readers
- You gain solid back links with valuable authority
- You gain credibility, establish trust and increase awareness of your brand
- You build authority in your industry
- You open the door to international business opportunities

Make valuable connections

Tried networking? Didn't like it? You're not alone. We understand that some networking organisations demand a lot from their members. At Converge we operate a little differently.

01

Our gatherings are relaxed, informal and friendly, and they're free for members to attend. There's no 7 am start, no penalties for missing a meeting and no demand to bring or give referrals (not to mention the flabby bacon).

The aim of the game for us is to help you build genuine business relationships in a welcoming environment.

02

We fill our events with people who want to learn more about you and expand their connections in the local business community.

And we qualify all our members, so you won't be faced with any time wasters or feel pressurised by any hard sales pitches.

Prefer to meet people 1-to-1? Simply head over to our online platform and click the 'informal meeting' button to arrange a quiet coffee with the person you want to meet.

03

We choose popular locations around the region and hold our events at different times throughout the year to suit your schedule.

And, if you're feeling outgoing, we have plenty of speaking opportunities, so it's easy to put yourself in front of your local business community.

Member testimonial



"I'd recommend any business to join Converge. It's a convenient, simple and cost-effective way to promote and grow your business. It's a great concept and traditional, stuffy networking methods have long been due an overhaul.

We've made loads of great connections, found new suppliers and won plenty of new business as a result."

- Nick Johnson - Owner & Creative Director @ Precept

Join today

Membership to Converge is available from £25 + VAT per month.

We guarantee that with Converge, you'll find a space to connect with and educate other businesses while promoting your products and services - without any hard selling, time wasting or pressure to perform.

To become a member, simply visit;
www.converge.today/join-converge
and sign up today.

Questions? Get in touch and ask us:

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